

ISAGENIX - BRIEF PRODUCT INTRODUCTION

... THE RELATIONSHIP BETWEEN CLEANSING AND WEIGHT LOSS IS SIMPLE ...

Briefly, here's what the amazing ISAGENIX Fat-Burning System is all about ...

- ISAGENIX is NOT just a product - it is a complete Fat-Burning System (4 Products).
- It is NOT a DIET. **It is a CLEANSE.**
- Isagenix is a Cleansing and Rejuvenating System.
- **It is NOT a FAST.**
- It is Wholesome LIQUID FOOD that FEEDS your body - it does NOT STARVE it
- It is an Enzyme Transport and Delivery System - that facilitates nutrient digestion, delivery and absorption of 242 carefully selected nutrients !

How ISAGENIX Works to Drop Weight and Inches ... QUICKLY ...

- Toxins are stored in the FAT in your body. ISAGENIX helps to cleanse your body. When toxins are released - the fat does not have any reason to stay - and your body sheds it ! Simple. Not Complicated at all.
- Lose weight and lose the potential for disease. No fat = no toxins.
- **It is important to drink LOTS and LOTS of water during this program** - to flush out toxins and lubricate and hydrate your body.
- You will feel lighter, have less fat, and lots more energy.

Why it is Safe to Lose Weight Fast - with ISAGENIX ...

- Most DIETS that promote RAPID weight loss - use harsh diuretics which rob the body of important nutrients and minerals (especially potassium, magnesium, calcium) which can dangerously upset your electrolyte balance - causing dehydration and often depression.
- They also use Harmful Stimulants - like MaHuang, Ephedra or Caffeine which speed up your metabolism in an unhealthy way - increasing your blood pressure and heart rate.
- This is NOT the case with ISAGENIX.
- ISAGENIX does not use Harmful Stimulants ... and it feeds your body wholesome LIQUID FOOD (242 nutrients) - to help CLEANSE your body - and NOURISH and REJUVENATE your cells.
- That's why you feel so vibrant and have so much energy. When you help your body to free itself of poisonous chemicals and toxins - you feel better, brighter and have lots more energy.

WANT TO LOSE 5 - 15 POUNDS IN 9 DAYS . . . ?

The ISAGENIX System offers . . .

- **Immediate** Weight Loss in 24 - 48 hours
- **Intermediate** Weight Loss in 7 - 9 days
- **Long-Term** Weight Control

The "System" consists of 4 products . . .

- Fast Start Drink
- Natural Accelerator Capsules
- Isa-Lean Enzymatic Meal Replacement Shakes (delicious Chocolate or Vanilla)
- Snacks (Chocolate or Vanilla Wafers)

These 4 products provide over 240 nutrients - vitamins, minerals, amino acids, herbs, botanicals and enzymes that . . .

- help the body to burn fat more efficiently
- help to eliminate cravings
- help to suppress appetite
- help to stabilize blood sugar level
- help to protect lean muscle mass
- help to strengthen your immune system
- increase energy

LOSE 5 - 15 POUNDS IN 9 DAYS . . .

. . . 9 SHORT DAYS TO A BRIGHT NEW FUTURE !